

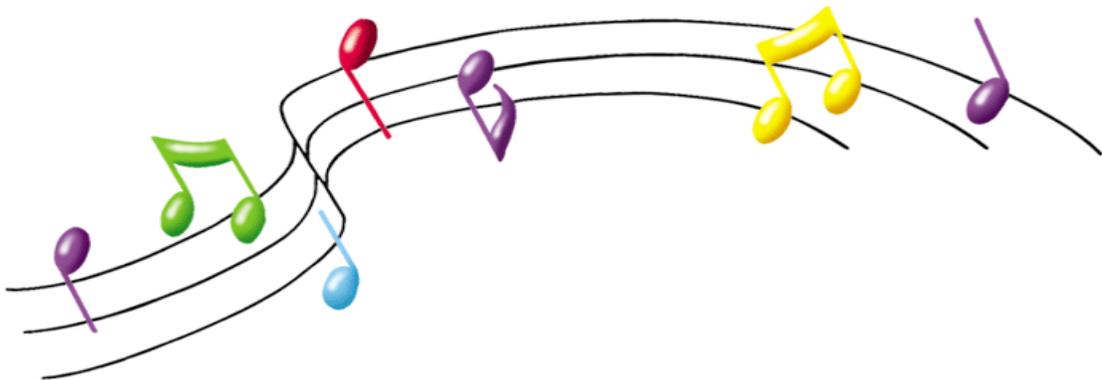


# The Musical Advantage

*5 Reasons Your Child Will Benefit from Music Education*

# 1 Enhances Early Reading Skills

Music education is so much more than the development of carrying a tune or playing an instrument. Psychologists, neuroscientists and early childhood experts have acknowledged that music has a profound impact on a child's learning ability. Aside from being a lot of fun, music can help the brain cells make important connections to foster intellectual growth.



A child's phonological processing, language, and comprehension which are the building blocks for developing good reading skills are enhanced and nurtured through music.

## 2 Improves Cognitive Development



Every area of the brain is stimulated by musical activity—vision, balance, hearing, speech, behavior, sensation, skill, movement and emotion. Music helps to improve memory and recall skills.

It also helps to build the spatial-temporal and reasoning skills that are critical in math, science and engineering. Imagine that!

# 3 Develops Social and Emotional Skills

Music creates bonds when practiced together with family and peers. The experience and joy of mastering new skills fosters self-esteem and produces happy memories.

The ability to practice self-management when working together helps children relate to others in complex ways. This is very important in getting a child prepared for entering school.



# 4 Strengthens Physical Coordination

Music involves movement when dancing or playing an instrument. It provides an opportunity for a connection with your child through touch and motion, as parent and child bounce, rock, hop and clap their hands together.



Through movement to music and playing an instrument, children gain a sense of balance and rhythm and improve their gross and fine motor skills.

# 5 Stimulates Creativity and Provides Inspiration

Musical activities in a fun and friendly environment, encourage children to express themselves and nurtures their creativity. Developing a sense of music appreciation provides fertile soil for inspiration and freedom.

Music education truly gives your child an advantage in so many ways. The earlier you start exposing your child to music, the better. No child is too young to learn music—even as early as newborn! You'll be an integral part of their learning experience. What a fun way to set your child up for success and share precious moments to last a lifetime!



Classes are taught by Zhanna Shpits, founder of *The Kidz Universe*. She is an international singer, songwriter, performer, educator, speaker, and Success Strategist for Busy Moms. With a Masters Degree in Education, her teaching career spans well over 20 years. Through her passion for music, kids and teaching, she has transformed and impacted thousands of lives globally.

To register for classes now or for more information go to: [www.thekidzuniverse.com](http://www.thekidzuniverse.com) or email us at [info@thekidzuniverse.com](mailto:info@thekidzuniverse.com)